

# NATIONAL CANCER CONGRESS MALAYSIA 2024

**Date: 21st - 23rd June 2024**

**Location: Sunway University, Kuala Lumpur**



**20 Points**

Organised by:



## BRIDGING GAPS, BUILDING HOPE, EMPOWERING LIVES

We are thrilled to announce the launch of the 1st National Cancer Congress Malaysia, a pioneering event aimed at advancing the fight against cancer in our nation. Hosted by the National Cancer Society of Malaysia and Sunway University, this congress will serve as a pivotal platform for healthcare professionals, researchers, policymakers, and advocates to come together to exchange insights, innovations, and best practices in the field of cancer care.

We extend a warm welcome to all of you to join us as we host the first National Cancer Congress Malaysia with the theme “Bridging Gaps, Building Hope, Empowering Lives”, from 21st to 23rd June 2024, at Sunway University, Kuala Lumpur.

The theme for this event holds significant importance as it provides a holistic overview of the cancer care continuum, bringing together all aspects of cancer including prevention, screening and diagnosis, treatment, survivorship, advocacy and policy.

This national congress will offer a diverse array of plenary and scientific sessions showcasing various aspects of cancer care. Our expert speakers will share their insights, research findings, and experiences to inspire and deepen our understanding about cancer care. We encourage everyone to actively participate in the sessions, engage in fruitful discussions, and build connections with fellow attendees. The exchange of ideas and experiences in this conference will contribute to the collective growth and advancement of cancer care in Malaysia.

We warmly welcome everyone to the 1st National Cancer Congress Malaysia. May this pioneering event serve as a source of knowledge, inspiration, and collaboration for all. Together, let us seize this opportunity and fight against cancer!

### Steering Committee

**Prof. Raja Affendi Raja Ali**  
**Prof. Elil Renganathan**  
**Dato’ Dr. Saunthari**  
**Somasundaram**  
**Dr. Noraryana Hassan**  
**Prof. Dr. Rosmawati Mohamed**

### Chairperson of Scientific Committee

**Assoc. Prof. Dr. Felicia**  
**Chung Fei Lei**

### Chairperson of Organising Committee

**Assoc. Prof. Dr.**  
**Murallitharan Munisamy**

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National Cancer Congress Malaysia 2024					
Day	Time	Medical Professionals Track	Allied Health Professionals Track	Determinants of Health Track	Research Track
DAY 1 21 June 2024 Friday	8:00am - 3:00am	Registration and Welcome Networking			
	9:00am - 10:30am	Launch Ceremony			
	10:30am - 11:00am	Coffee Break and Networking			
	11:00am - 12:30pm	Keynote Addresses			
	12:30pm - 2:30pm	Lunch and Friday Prayer			
		Theme: Prevention			
	2:30pm - 3:30pm	(1) Safer smoking products? Myth or Reality? (2) Cancer Prevention and Control	(1) Issue and Challenges in Implementation of Cancer Control (2) Role of the gut microbiome in cancer prevention	(1) Cancer and tobacco control (2) Cancer and the climate	(1) The role of genomics in global cancer prevention (2) Biomarkers and nicotine dependence
	3:30pm - 4:30pm	Session 1: Rapid Fire Oral Presentation (Prevention)	Session 1: Rapid Fire Oral Presentation (Prevention)	Session 1: Rapid Fire Oral Presentation (Prevention)	Session 1: Rapid Fire Oral Presentation (Prevention)
4:30pm	End of Day 1				



**NATIONAL  
CANCER  
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MALAYSIA  
2024**

Bridging Gaps, Building Hope, Empowering Lives

infonccm@cancer.org.my

www.nccm.cancer.org.my

National Cancer Congress Malaysia 2024 Parallel Sessions					
Day	Time	Medical Professionals Track	Allied Health Professionals Track	Determinants of Health Track	Research Track
DAY 2 22 June 2024 Saturday	8:00am - 9:00am	Breakfast and Networking			
		Theme: Screening and Diagnosis			
	9:00am - 10:30am	(1) Liquid Biopsy and Circulating Tumour Cells (CTC): Prospective approach  (2) Latest developments in digital pathology	(1) Navigating Cancer Diagnosis Conversations: Best Practices and Pitfalls  (2) The gut microbiome, nutrition and cancer risk	(1) Accessibility to cancer screening infrastructures  (2) Collaborative efforts for cancer screening: Government, Private and NGO	(1) Genealogy and Screening  (2) Integration of Artificial Intelligence (AI) in Cancer Screening & Early Diagnosis
	10:30am - 11:00am	Coffee Break and Networking			
	11:00am - 12:30pm	Session 2: Rapid Fire Oral Presentation (Screening and Diagnosis)	Session 2: Rapid Fire Oral Presentation (Screening and Diagnosis)	Session 2: Rapid Fire Oral Presentation (Screening and Diagnosis)	Session 2: Rapid Fire Oral Presentation (Screening and Diagnosis)
	12:30pm - 2:00pm	Lunch			
		Theme: Treatment			
	2:00pm - 3:00pm	(1) From OT to triumph: Advancements in Cancer & Oncoplastic Surgery  (2) Hering in: Landscape & innovations in Targeted Therapy for Cancer	(1) The Crucial Role of Allied Health in Cancer Management  (2) Harmonizing Clinical and Psychological Care in Cancer Management	(1) Digital Health and Cancer Care  (2) Workplace Coverage: Cancer Support in Insurance	(1) Best of many worlds: Combination therapies to fight cancer  (2) Cancer treatment in the era of precision medicine
	3:00pm - 3:30pm	Coffee Break and Networking			
	3:30pm - 4:30pm	Session 3: Rapid Fire Oral Presentation (Treatment)	Session 3: Rapid Fire Oral Presentation (Treatment)	Session 3: Rapid Fire Presentation Oral (Treatment)	Session 3: Rapid Fire Presentation Oral (Treatment)
4:30pm	End of Day 2				

National Cancer Congress Malaysia 2024					
Day	Time	Parallel Sessions			
		Medical Professionals Track	Allied Health Professionals Track	Determinants of Health Track	Research Track
DAY 3 23 June 2024 Sunday	8:00am-9:00am	Breakfast and Networking			
		Theme: Survivorship			
	9:00am-10:30am	(1) Surviving through the storm: Management of side effects during cancer treatment (2) What's Next? Long Term Cancer Survivorship and Living with Cancer	(1) Empowering Recovery: The Crucial Role of Mental Health Support in childhood cancer survivors (2) Honouring the Journey: Celebrating Life After Cancer	(1) Improving life after cancer (2) Partnerships for Cancer Funding Innovation	(1) Mindfulness and Survivorship (2) How may I help you? AI and Survivorship in the Age of Digital Health
	10:30am-11am	Coffee Break and Networking			
	11:00am-12:30pm	Session 4: Rapid Fire Oral Presentation (Survivorship)	Session 4: Rapid Fire Oral Presentation (Survivorship)	Session 4: Rapid Fire Oral Presentation (Survivorship)	Session 4: Rapid Fire Oral Presentation (Survivorship)
	12:30pm-2:00pm	Lunch			
		Theme: Advocacy and Policy			
	2:00pm-3:00pm	(1) The National Strategic Plan for Cancer Control: Our Current Status (2) Giving Beyond	(1) The Essential Role of a Multidisciplinary Approach in Cancer Management (2) What's patient navigation programme role in supporting cancer care	(1) Community Voices: Grassroots Advocacy for Comprehensive Cancer Care (2) Policy Impact: Economics and Rationality in Cancer Care Advocacy	(1) Cancer Advocacy: State of the Art (2) Cancer Communication
	3:00pm-3:30pm	Coffee Break and Networking			
	3:30pm-4:30pm	Awards and closing			

## Key Highlights

### **01** Cutting-edge Presentations by National and International Leading Cancer Experts

Immerse yourself in groundbreaking insights as renowned experts share their wealth of experience and expertise, driving advancements across the spectrum of cancer care from prevention to survivorship.

### **02** Rapid Fire Presentations

Elevate your understanding of the latest research and innovations in cancer care through dynamic presentations by selected abstract submitters. Explore breakthroughs in prevention, screening and diagnosis, treatment, and survivorship all in a fast-paced and engaging format.

### **03** Insightful Plenaries from Leading International Experts

Gain valuable insights from esteemed keynote speakers as they share their expertise, experiences, and visionary outlook on the future of cancer care in Malaysia. Be inspired by their wisdom and contribute to the dialogue shaping the direction of cancer care in our nation.

### **04** Industry Exhibition

Immerse yourself in a showcase of latest innovations and support services within the realm of cancer care. Explore exhibits from industry-leading organisations and exhibitors, discovering the latest technologies and solutions that are shaping the future of cancer care.

### **05** Networking Opportunities

Forge meaningful connections with peers, mentors, and industry leaders, cultivating partnerships that propel progress in the fight against cancer. Share ideas, collaborate on initiatives, and contribute to the collective effort to combat this disease.

Organised by:



# Join us for the National Cancer Congress Malaysia 2024

Scan to Register



[bit.ly/NCCM2024](https://bit.ly/NCCM2024)

BRIDGING GAPS, BUILDING HOPE, EMPOWERING LIVES

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# CORPORATE PACKAGES

## **HRDC (Claimable): RM 6,000**

1. 100% HRDC Claimable
2. 5 Entrance Tickets worth (RM 6,000)
3. FREE Complementary Booth (3 Days)
4. Media /PR Coverage

### **Remarks**

If the company pledges to host two free cancer awareness talks and provide PERKESO free health screenings, NCSM will honor this commitment with an ESG award presented by the Honorable Datuk Seri Dr. Dzulkefly Ahmad DGSM MP, Health Minister.

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## **Tax- Exemption (Self-Paid): RM 6,000**

1. 100% Tax Exemption
2. 5 Entrance Tickets worth (RM 6,000)
3. FREE Complementary Booth (3 Days)
4. Media /PR Coverage

### **Remarks**

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# Commonly used ESG terms every SME should know

Compiled by ERIC GUAN  
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DURING the Covid-19 pandemic, small and medium enterprises (SMEs), which make up at least 97% of the nation's total businesses, languished due to the lockdowns and restrictions. Since coming out of that, they bounced back with a vengeance in 2022, charting a gross domestic product (GDP) of 11.6%, from 1.3% in 2021, above Malaysia's overall GDP.

Saying that, the pandemic sparked off a chain of events that saw the necessity of digital transformation and the practicality of

integrating elements of environmental, social and governance (ESG) strategies into their structure.

There was a study (Soo, M., Geng, X. The role of ESG performance during times of Covid-19 pandemic) that showed that companies with good ESG performance have a stronger ability to respond to systemic crises in small-scale firms, state-owned firms and highly competitive market environments.

To demystify the confusion over what constitutes ESG, StarESG offers an illustrative look at some common jargon related to ESG and to SMEs with the index below.



## Breaking Down ESG



**Environmental**

> The company as a steward of the natural or

physical environment.

> Natural resources use and the effect of operations on the environment.

> Company's environmental disclosure, impact and efforts to reduce carbon emissions. Examples: Climate change, waste management, carbon footprint, renewable energy.



**Social**

> The company's relationships with people,

human rights and equity

> Policies and actions that impact individuals, groups and society.

> People's interactions in regards to ethics, justice and social wellbeing. Examples: Employee welfare, gender equality, healthcare initiatives, third-party relationships.



**Governance**

> Concerns with the company's decision-making.

> Covers policymaking, distribution of rights and responsibilities. > Involves board of directors, managers, shareholders and stakeholders. Examples: Investor relationship, business ethics, transparency, conflicts of interest.

## ESG Benefits



1. Investors and governments attention  
Due to the attention, investors and governments can offer financial incentives to SMEs that embrace ESG.



2. Regulating risk elements  
Companies with ESG in place can better monitor their company against obstacles and complications.



3. Confirms business credibility  
ESG compliance helps bolster customer confidence and loyalty as it proves the company's integrity.



4. Offers visibility and opportunities  
ESG standards are backed by the 17 SDG goals and can help companies grow in line with ESG principles.

## The Sustainable Development Goals (SDG)

In 2015, United Nations Member States shared a blueprint to ensure peace and prosperity for people and the planet.

Called the Sustainable Development Goals (SDG) it lists 17 goals that aim to end poverty and other deprivations that work in tandem with strategies to improve health and education, reduce inequality and spur economic growth.

These include addressing the problem of climate change and preserving the oceans and forests.

- 1 No poverty
- 2 Zero hunger
- 3 Good health and well-being
- 4 Quality education
- 5 Gender equality
- 6 Clean water and sanitation
- 7 Affordable and clean energy
- 8 Decent work and economic growth
- 9 Industry, innovation and infrastructure
- 10 Reduced inequalities
- 11 Sustainable cities and

communities

- 12 Responsible consumption and production
- 13 Climate action
- 14 Life below water
- 15 Life on land
- 16 Peace, justice and strong institutions
- 17 Partnerships for the goals

## United Nations Global Compact

In 2000, the United Nations Global Compact (UNGC) was formed to inform businesses and firms worldwide to adopt sustainable and socially responsible policies, as well as to report.

The Malaysian and Brunei chapter created an "SME Sustainability Action Guide" that suggested a Six-Step SME Framework, which SMEs can use to track the purpose when embarking on their ESG journey.

**Learn:** Understand how sustainability affects the business. Increase ESG knowledge via training sessions, reading, research and engaging with peer networks. **Assess:** Identify the sustainable

parts of the business.

Evaluate how sustainable their business practices are in respect of the criteria laid out by ESG or SDGs.

**Engage:** Involve stakeholders internally and externally in discussion.

Identify the business stakeholders and discuss their concerns with them.

## What SMEs can ask themselves

SMEs can usually monitor their progress by segmenting their operations according to the three parts of ESG.

### Environmental

- > Is energy wasted in the business operation (lighting, appliances and machines)?
- > Are there proper waste management conducted?
- > What is the company's carbon footprint?
- > Are the suppliers sourcing from clean sources?
- > Is the company using renewables in any way?

**Commit:** Develop a purpose statement that drives their sustainability journey.

Formulate the purpose of the business with regards to the international sustainability framework and publicising that.

**Measure:** Produce a report that shows what works and what needs improvement.

### Social

- > Is the company workplace environment conducive and safe for employees?
- > Does the company practise inclusivity and diversity in terms of gender, creed, background, physicality, among others?
- > Does the company give back to the community?
- > Are stakeholder engagements a common practice?
- Governance**
- > Does management lead in transparency with open communication with stakeholders on decisions, actions and direction?
- > Are ethical practices upheld in all business transactions, with enforcement of a code of conduct?

Ensure the quantifiable nature of these implementations in order to record the outcomes as references.

**Report:** Communicate the purpose within and out of the organisation.

Share these measurables with stakeholders to show the company's sustainable compliance and transparency.

- > Is the board of directors diverse in its composition from a myriad of professional backgrounds?
- > Does the company comply with and observe relevant laws, regulations or industry standards?
- > Is risk management practise to identify, mitigate and minimise potential disruptions and threats?

Although ESG is a large many-branched tree that invariably takes time and effort to scale, starting off with what the company has done and learning how to align some of the operations to suit the ESG agenda could be a real starting point.



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Tarikh : 30 April 2024

**PUAN CHAN WAN THUNG**

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50300 Kuala Lumpur

Puan,

**JEMPUTAN SEBAGAI TETAMU KEHORMAT DAN PERASMI MAJLIS  
PERASMIAN KONGRES KANSER KEBANGSAAN MALAYSIA (NCCM) 2024**

Saya dengan segala hormatnya merujuk kepada perkara di atas.

- Adalah dimaklumkan bahawa YB Menteri Kesihatan Malaysia telah bersetuju menerima jemputan berkenaan pada 21 Jun 2024 (Jumaat) jam 3.00 petang di Sunway University, Bandar Sunway, Selangor.
- Kerjasama pihak Puan dalam perkara ini amatlah dihargai dan diucapkan ribuan terima kasih.

Sekian.

**"MALAYSIA MADANI"**

**"BERKHIDMAT UNTUK NEGARA"**

Saya yang menjalankan amanah,

**(NORERIAN TI BINTI MOHD ZULKIFLI)**

Setiausaha Sulit Kanan kepada  
Menteri Kesihatan  
Kementerian Kesihatan Malaysia

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Salinan kepada : YBrs. Dr. Noraryana binti Hassan  
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